

2018/19 CORPORATE RATE CARD

PROVIDENCIALES DINING GUIDE



RESERVE YOUR SPACE NOW

The most POPULAR publication in the TCI 45,000+ copies in Print

Read ONLINE by an average 3600 Visitors per month!

Your AD Features a DIRECT LINK to your WEBSITE

Our DINING GUIDE is "THE" Place to promote your DINING RELATED BUSINESS to VISITORS and RESIDENTS alike

The absolute LOWEST COST per Visitor Reached available

PRICE BELOW IS for the ENTIRE YEAR!!!!

Page Unit Sizes	Width x Depth	Cost
Full Page Run-of-Magazine	8.125" x 10.875"	\$1700.00
Full Page Preferred Position	8.125" x 10.875"	\$2000.00
1/2 - One-half page horizontal	7.125" x 4.875"	\$1000.00
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SPACE IS LIMITED -- Reserve your Space NOW!

DEADLINE for Space Reservation before October 1st

DEADLINE for Camera Ready Art by October 15th

50% DEPOSIT Due with Reservation | **PAYMENT IN FULL** Due by October 15th
(Your ADS will not appear if not paid in full by October 15th)

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Files should be CMYK 300 dpi at 100% with Crop/Bleed.

Production: Ad Vantage Ltd. is available for production of Advertisements and Pages at no additional fee if used within the Dining Guide only.

AD VANTAGE LTD. - CALL 946-4815

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FACTS

Celebrating our 14th Year!

Frequency:

Annual in December each year

Circulation in Print: 45,000+

Our Dining Guide is read "online" by more than 3600 visitors per month

Target Audience:

Every Visitor to Providenciales

Distribution:

Resorts, Hotels, Villas, Auto Rental Agencies, Airport, Tourist Board, Retail Shops

FaceBook/Twitter/Instagram:

Promotions for your Business

Website:

www.WhereWhenHow.com
Averages 12,000 visits and over 73,000 page views per month

FULL PAGE

TRIM SIZE
8.125 X 10.875

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1/8" bleed all around

Keep all live matter 1/2" from trim >>>

HALF PAGE HORIZONTAL
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3.4 X 9.875"